

**KNEM-AM, KNMO-FM**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2020 - September 30, 2021**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
News Director/Play-By-Play	1-17	12

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Broadcast Center of St. Louis 2360 Hampton Ave St. Louis , Missouri 63139 Don N/A Manual Posting	N	0
2	Handshake Missouri N/A N/A Manual Posting	N	0
3	Jobs.Mo.gov Website 621 E. Highland Ave Suite 3 Nevada, Missouri Rayna Born Manual Posting	N	0
4	KNEM/KNMO Radio 414 E. Walnut St. Nevada, Missouri 64772 Mike Harbit Manual Posting	N	0
5	KNEM/KNMO Radio Facebook 414 E. Walnut St. Nevada, Missouri Mike Harbit Manual Posting	N	0
6	KNEM/KNMO Radio website 414 E. Walnut St. Nevada, Missouri 64772 Phone : 417-667-3113 Mike Harbit Manual Posting	N	0
7	Missouri Broadcasters Association 1025 Northeast Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : www.mbaweb.org Email : tharper@mbaweb.org Terry Harper	Y	0

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8	Missouri Career Center 621 E. Highland Ave Nevada, Missouri 64772 Phone : 417-448-1177 Url : jobs.mo.gov Email : Robin.Benn@dhewd.mo.gov Fax : 1-417-448-1139 Robin Benn  Prong 2 Ended Date: 7/19/2021	N	0
9	MSSU Career Services 3950 E. Newman Road Joplin, Missouri 64801 Phone : 866-818-6778 Online Program Manual Posting	N	0
10	National Alliance of State Broadcasters Association 2333 Wisconsin St, NE Albuquerque, New Mexico 87110 Susan Wrons Manual Posting	N	0
11	Nevada Daily Mail 131 S. Cedar St. Nevada, Missouri 64772 Phone : 417-667-3344 Lori Harter Manual Posting	N	0
12	Non-Employee Referral	N	1
13	Northwest Mo State Univ Career Services 800 University Drive Maryville, Missouri 64468 Joan Schneider Manual Posting	N	0
14	Pittsburg State Univ Career Services 1701 S Broadway St Pittsburg, Kansas 66762 Online Program Manual Posting	N	0

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15	Sports Talent Agency of America Box 124 Del Mar, California Phone : 949-648-7822 Jon Chelesnik Manual Posting	N	2
16	University of Missouri Career Center 201 Student Success Center Columbia, Missouri Online Program Manual Posting	N	0
17	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>3</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/5/2021	Provision of training to management	EEO Webinar presented by Gregg Skall with Telecommunications Law Professionals hosted by the Missouri Broadcasters Association. The webinar was a thorough review of FCC EEO guidelines to ensure we are properly doing our outreach.	1	Owner/General Manager
2	2/18/2021	Participation in scholarship programs	Active participation in the MBA Scholarship Program looking to attract high school or college students to a scholarship to aid them in pursuing a broadcasting degree and career	1	President/General Manager