KNEM-AM/KNMO-FM Generic contest rules

Who Can Enter

To enter, contestants must be 21 years of age or older unless otherwise specified.

Employees of Station, Harbit Communications, Inc. (the "Company"), its parent, subsidiaries, affiliates, contest sponsors, advertising and promotion agencies, any other southwest or west central Missouri or southeast Kansas area radio stations and the immediate family members (i.e., spouses, parents, grandparents, children, grandchildren, and siblings) and anyone else residing within the household of each of the above are NOT eligible to enter and/or win.

Entry

No purchase is necessary to enter or win. Contestants may enter as often as they wish, unless specified otherwise.

Contestants may win only one prize per person per contest every thirty (30) days unless specified otherwise. For contests that run beyond thirty (30) days, contestants may only win one prize per contest.

Station is not responsible for any entries and/or telephone calls that are misdirected, lost, stolen, disconnected, not received, or are illegible. Station is not responsible for any printing errors. All entries become the property of the Station and will not be acknowledged or returned.

Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are deemed to be fraudulent will be void, and the person making such an entry barred from further participation in that contest.

Station Management shall be the sole arbiters in all matters relating to the contest and in the interpretation of contest rules. The decisions of Station Management shall be final. Entry into the contests constitutes agreement by contestant to abide by these rules, as well as any other rules established by the Station.

All prizes awarded on-air must be picked up at the Station's studios at 414 E. Walnut st., Nevada, MO, 64772 during normal business hours of 8:00 a.m. to 5:00 p.m., Monday through Friday. Prizes will not be mailed, unless specified otherwise.

Prizes will be released to winners only. Winners are required to present a valid state photo ID and social security number in order to pick up any prize. All winners are required to sign a Release relieving the Station, the Company, its parents, subsidiaries, officers, directors, employees, agents and contest sponsors from any and all liability with respect to the contestant's participation in the contest and the

receipt and/or use of the prize. Any person who refuses to sign the Release and/or provide a social security number will forfeit the contest prize.

Station reserves the right to substitute a prize of equal or greater value for all contests and giveaways. Prizes are *not* redeemable for cash. No transfer or assignment of prizes is allowed.

Prizes not claimed within 30 days of being awarded, or in the case of a time-sensitive prize, within its period of usability, shall be considered forfeited and will become property of the Station. Such a prize may be disposed of at the discretion of Station Management.

Winners are responsible for paying all applicable local, county, state and federal taxes on prizes based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from the Station where the aggregate value of all prizes is $600 or more.

By participating in this contest, each contestant hereby consents to the Company's use of following for on-air broadcast and for advertising and promotional purposes without payment of additional consideration: contestant's name; voice; likeness; biographical information; his/her participation in the contest; and the substance of the contestant's telephone call.

Odds of Winning/Miscellaneous

Odds of winning depend on how the contest is conducted. For random drawing contest from eligible entries, the odds of winning depend upon the number of eligible entries received. All tie breaking procedures will be set forth in the individual contest rules.

Complete contest rules are available at the Station studios at 414 E. Walnut St., Nevada, MO 64772 during normal business hours of 8:00 a.m. to 5:00 p.m., Monday through Friday; or go online at knemknmo.com

Station contests are subject to all applicable laws and regulations and are void where prohibited.

Station reserves the right to change, alter or modify these rules at any time with or without written notice. Material changes to the contest rules will be broadcast on-air, when practical.

These are general contest rules, and rules for individual contests may vary. To the extent that any individual contest rules differ from these rules, the individual contest rules will govern and control.

Station reserves the right to end or stop any contest at any time and for any reason.